



BlueCross BlueShield of Illinois

Double your choices. Same great benefits.

If you manage between 2 and 150 employees, Blue Cross and Blue Shield of Illinois (BCBSIL) is about to expand your options.

Employers who use our Blue Advantage EntrepreneurSM and BluePrintSM product groups will be able to choose **multiple products** from each group starting March 1, 2013. And we're raising your number of options: now, you can select up to six, instead of three!*

For example, you could choose two PPO plans, one HMO plan, a BlueChoice SelectSM plan and a BlueEdge HSASM plan. **If you select three or more products, one must be an HSA plan.**

You can mix plans that use our broad PPO network, our narrower BlueChoice Select network, and our HMO network. You also can choose plans that offer **different copays and deductibles**.

These plans combine value, a range of coverage and **broader choices** for you and your employees. And they come with the quality you've come to expect from BCBSIL.

Please contact your BCBSIL representative or General Agent for more information.



Product Groupings

| Standard PPO Products | HMO Products | Consumer Value Products | Select Network Products |
|---|--|--|---|
| <ul style="list-style-type: none">■ PPO | <ul style="list-style-type: none">■ Blue Advantage HMOSM■ Blue Advantage HMO Value ChoiceSM | <ul style="list-style-type: none">■ BlueEdge HSASM■ BlueEdge HCA DirectSM■ PPO Value Choice■ CPO Value Choice | <ul style="list-style-type: none">■ BlueChoice SelectSM■ BlueEdge Select HSASM■ BlueEdge Select HCA DirectSM■ BlueChoice Select Value ChoiceSM |

* Please note this offer applies to all new business with effective dates on or after 3/1/13. This offer also is available, from 3/1/13 forward, to existing accounts whose renewal dates have already commenced in 2013.