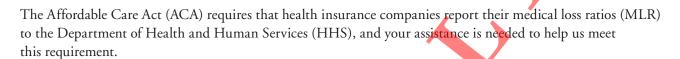
## **Required: Regulatory Information**

## Average Annual Number of Employees Deadline for Response: November 16, 2011

October 10, 2011

Dear Previous BCBSIL Customer,



With respect to our group health insurance, the calculation of the 2011 MLR is based partially on employer size in 2010.\* Therefore, it is imperative that you report the average number of employees you employed on business days for each month during the 2010 calendar year.

For your convenience, enclosed is the Regulatory Data Collection form for you to complete and return by November 16, 2011. The form includes some definitions that may be helpful in completing the form. Once complete, please sign the form and return it in the enclosed addressed/postage paid envelope by the above noted deadline.

Your partnership in completing this requirement is greatly appreciated. If you are not the right person to assist with this information, please forward as appropriate. If you have any general questions about this request or the form itself, please contact our call center at 855-756-4438, 8:30 a.m. to 5 p.m. CT, Monday through Friday.

Best regards, Blue Cross and Blue Shield of Illinois

## **Enclosures:**

- Regulatory Data Collection form
- Postage Paid envelope

<sup>\*</sup>If you are a start-up company, please provide your projected 2011 average number of employees. A start-up is a company that was not in existence at any time during 2010 (a merger or acquisition is not considered to be a start-up).